

A thoughtful, reflective approach to creativity in broadcasting services.

Production • Conceptual • Anchoring • Public Affairs

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PROFILE

Creative and energetic broadcast professional with exceptional follow-through abilities and excellent time management skills; able to plan and oversee projects from concept to successful conclusion.

Demonstrated ability to effectively prioritize a broad range of responsibilities in order to consistently meet deadlines, without losing attention to detail.

Possess strong interpersonal skills; able to work effectively with individuals on all levels; understand the fine art of public relations.

AREAS OF EXPERTISE

- Self-starter with an effective combination of communications skills and significant participation in television production for a top rated morning show in Calgary.
- Exhibits a great sense of the local culture and a keen eye for newsworthy events nationally and internationally.
- Capable of live television, thinking quick, spontaneously, and immediately, without time for contemplation or scripted materials.
- Hold a Bachelor of Communication Studies Degree from the University of Calgary and a Broadcast News Diploma from SAIT Polytechnic.
- Proficiency in Microsoft Suite, and a variety of current proprietary software applications such as ENPS, Grass Valley, Newsroom.

Achievements

- Gained solid experience in broadcast news script writing incorporating script, dialog and video clips. Ability to conceptualize final format.
- Reporting highlight entailed a two part series on Native Housing.
- Produced and designed creative new programming projects.
- Composed unique and complex website regarding the history and development of advertising.
- Contributed innovation and creativity in the design of a 40-page magazine project.

CAREER PROFILE

Producer / Reporter / Anchor 2005-present
Global Calgary / Lethbridge, Alberta

- Meet stringent deadlines producing the daily 3.5-hour morning news show; produce live reporter segments; set up “outside lives” with CNN, other Global stations, and National Reporters.
- Functioned as morning show producer and Noon Reporter.
- Filled in as anchor for morning and noon shows.
- Wrote the morning/noon promos for the next day program.
- Anchored Saturday morning news segment producing script for 2-hour show.
- Provided guidance to colleagues in regards to live coverage ideas.

- Coordinated live hits with local, national and international Reporters.
- Delivered high-impact live reports for the noon show.
- Applied strong research skills in collecting elements and creating stories for news.
- Team player; supported news department and assisted whenever need for help was called for.
- Ensured compliance with journalistic standards.

**Producer / Anchor / Videographer
Global Lethbridge**

- Functioned as anchor, weekday reporter, and 6 pm Global News Hour producer/anchor.
- Covered the Health Beat in a weekly segment reporting on various health stories throughout the Chinook Health region.
- Demonstrated a special talent in news reporting through research of stories and responding to breaking news while displaying strong ability to use improvisation skills live on the air.
- Shot and wrote stories and provided editing for full network shows and news stories for broadcast.
- Filled in during News Director's absence functioning in Assignment Editor's role.
- Substituted for Weather Anchor and General Assignment Reporter.
- MC'd numerous city events representing the station.

**Producer / Anchor / Videographer
NTV, CJDC, Energy FM, The Bear**

Dawson Creek, BC 2004-2005

- Envisioned and produced daily 11 pm newscast as producer, writer and anchor finding new material and selecting the best stories from around the world to air.
- Filled in as Sports Producer and Anchor, collecting material, producing sports reporter packages, and anchoring the sports segment for 6 and 11 pm shows.

**General Assignment Reporter / Practicum
CFJC-TV7, CIFM-98.3, B-100, Kamloops, BC
Feb. – March 2004**

- Identified, selected and packaged news worthy events that were aired on television,

the most favorite being a major bridge closure that affected the residents of Kamloops.

- Provided reporting for TV-7, with reporter packages airing on nightly newscasts.
- Reported for B-100, collecting audio clips and phoning in voicers from the field.

Voice Talent

That Disk Productions

- Exercised on-air talent, providing voice-over work for a promotional CD for Calgary and Coast Plaza Hotel.

VOLUNTEER WORK

Election Night Volunteer

CFCN Calgary, 2004

- Assisted reporters in the field and at the station; organized scripts and transferred tapes for coverage.

Big Brother and Sisters: Fundraiser

EDUCATION

- **Bachelor of Communication Studies Degree:**
University of Calgary, Alberta 2004
Faculty of Communication & Culture
- **Broadcast News Diploma: SAIT Polytechnic,**
Calgary, Alberta 2004

INTERESTS

- Certified Coach: Baton and Gymnastics
- Sports: Baton Twirling competitor 3 time gold medal Grand National Champions; Canadians 2000 Team Trial gold medallist; bronze medalist at World Championships 2000.
- Languages: English and conversational Spanish.